



INTEGRATING SOCIAL VALUE INTO THE PLANNING PROCESS

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#NSVC20

Integrating Social Value into the Planning Process

Karen Sullivan

Director of Planning and Development
London Borough of Islington

29 January 2020

Why Social Value matters to Islington

- Poverty
- Inequality
- High land values and affordability
- Gentrification and hyper - gentrification – the spatial dimension of inequality ?

Towards a Fairer Islington

- Fairness Commission
- Fairness Priority
- Inclusive Economy Strategy
- Draft Local Plan – Building a Fairer Islington

Securing Social Value through Planning in Islington


Social value is NOT:

- Ensuring that a development **complies with the council's planning policies** e.g. delivery of affordable housing or affordable workspace; or the **mitigation of any adverse impacts** from a development through for example **s106** agreements; or Community Infrastructure Levy (**CIL**).
- Corporate Social Responsibility but we hope that delivering social value through planning can help to shape this

Complying with Islington's Planning Policies – Some Examples

- 50% genuinely affordable homes i.e. 70% homes for social rent and 30% intermediate
- Affordable housing contributions on small sites at £50,000 - £60,000 per home
- Affordable Workspaces
- Carbon-offsetting
- Student Bursaries for disadvantaged local young people
- Employment and training
- Sustainable and accessible transport
- CIL and s106 payments.

These are all policy requirements of the Local Plan/national legislation and should be factored into the price that developers pay for land.




Draft Local Plan. Policy SC4 (Promoting Social Value)

- *All development in Islington is encouraged to maximise social value in order to deliver as many public benefits as possible.*
- *Major development proposals must undertake a social value self – assessment which clearly sets out the specific social value that would be added through the delivery of the proposal.*
- Appendix Five – Social Value Self Assessment Form relates to the construction of the development and its operation on completion.
- Supplementary Planning Document to follow.

Appendix Five – Social Value Self Assessment Form

Criteria to be considered include:

- Everyone involved in the development to be paid the London Living Wage;
 - Supporting and diversifying local supply chains;
 - Skills and employability initiatives for local residents, and provision of work placements;
 - Supporting the voluntary and community sector;
 - Ethical financial and investment practices;
 - Environmental policies and practices;
 - Health and well being of employees;
 - Diversity and Inclusion;
 - Reducing crime and fear of crime; and
 - No discrimination against employees or contractors who are involved in Trade Union activities and support for employees engagement.
- 

Leveraging Social Value – Affordable Workspace

- Affordable workspaces secured through negotiation with a developer.
- Council given a lease on the space at a peppercorn rent (usually 10 to 20 years).
- Council commissions an external organisation to operate the space on our behalf through a competitive process.
- Affordable workspace operator is given an underlease on the space at a peppercorn rent and can charge up to 80% of market rent.
- In exchange, the operator must deliver social value with a particular emphasis on delivering real opportunities for disadvantaged local people and supporting micro and small businesses.
- Social value offer is quantified and set out in the workspace provider's bid to operate the space.
- Social value offer is secured through a concession contract and underlease. The operator can be evicted from the space if they fail to deliver the specified social value. Social value must be at least 1.5 times the value of the concession contract.
- Example (Outlandish). Lease is valued at £6,000 per annum. Value of concession contract is £4,800 per annum (80% of market rent). Social value secured is circa £550,000 per annum.

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Maximising a development's social value

Anna McChesney-Gordon
29th January 2019

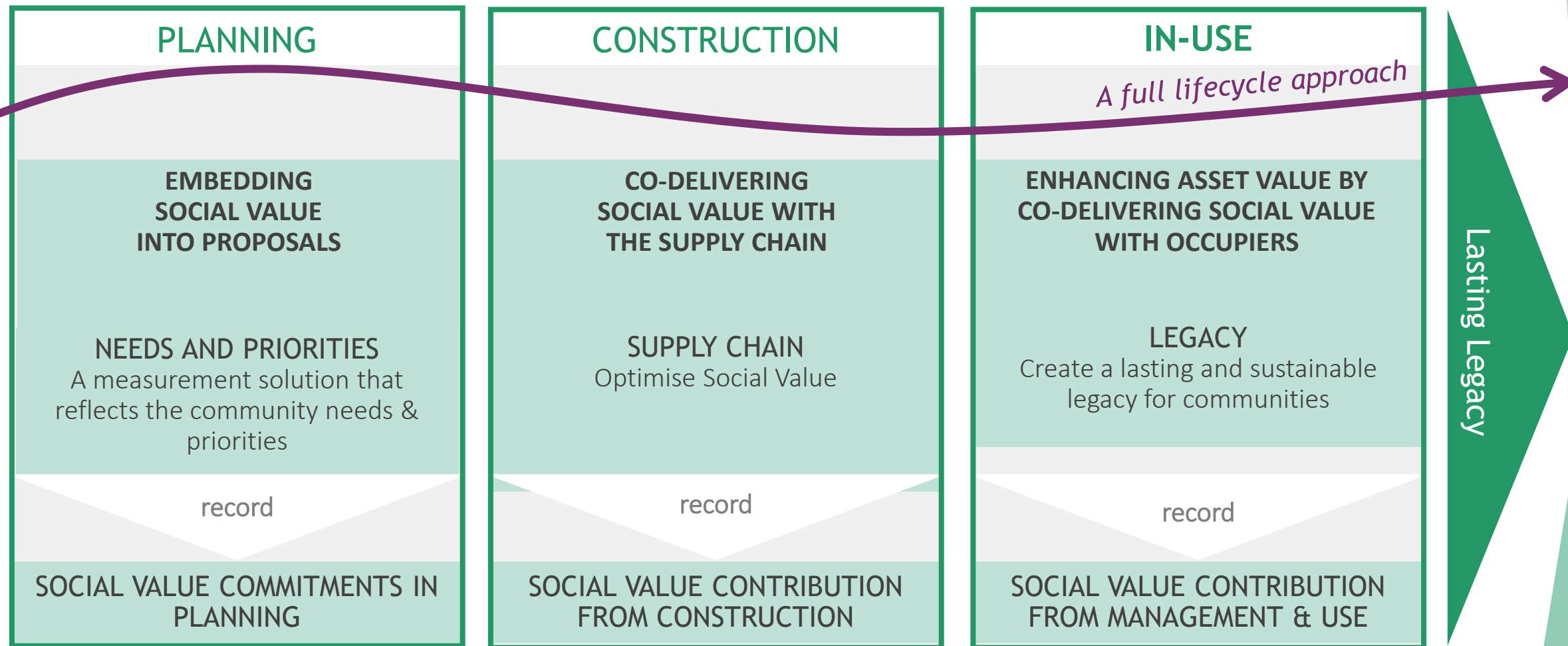


Crown
Commercial
Service
Supplier



THE SOCIAL VALUE PORTAL
Where Community Speaks and Business Listens

MAXIMISING SOCIAL VALUE



OUR APPROACH TO PLANNING



UNDERSTANDING THE NEEDS



BRISTOL ONE CITY

One City Plan

A Plan for Bristol to
In 2050 Bristol is a fair, healthy and sus
hope and aspiration, where everyone c



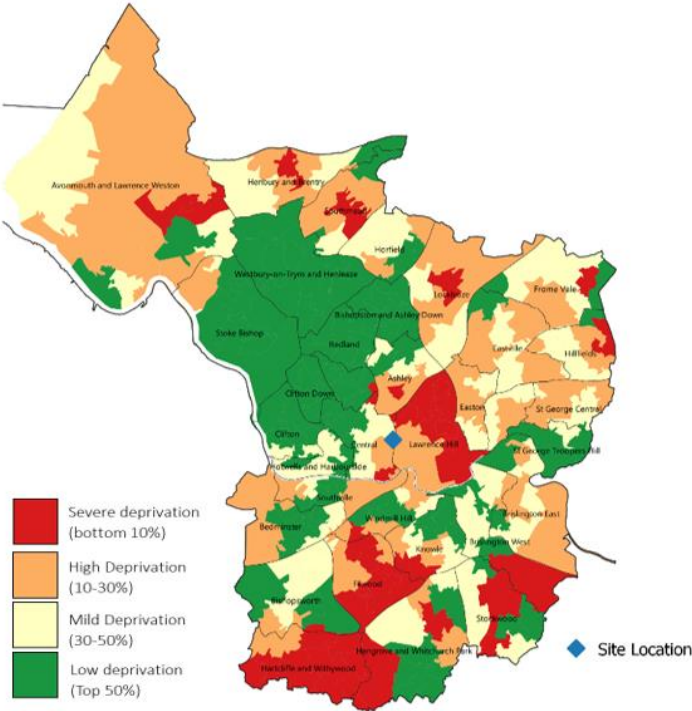
Corporate Strategy
2018–2023



Social Value Policy
Creating Social Value in Bristol

www.bristol.gov.uk

Version 2.0, published January 2019



PLACE-BASED STRATEGY & MEASUREMENT FRAMEWORK

Theme	Outcomes	Ref	Measures - Minimum Requirements	Units
Jobs: Promote Local Skills and Employment	More local people in employment	NT1	No. of local people (FTE) employed on contract	no. people FTE
		NT2	% of local people employed on contract (FTE)	%
	More opportunities for disadvantaged people	NT3	No. of long term unemployed (FTE) taken on	no. people FTE
		NT4	No. of NEETs employed	
		NT5	No. of rehabilitating young offenders employed	
		NT6	No. of jobs (FTE) created for people with disabilities	
		NT7	No. of hours providing career mentoring	
	Improved skills for local people	NT8	Local school and college visits	
		NT9	No. of training opportunities on contract	
	Improved employability of young people	NT10	No. of apprenticeships on the contract	
		NT11	No. of hours dedicated to support young people into work	
		NT12	No. of weeks spent on meaningful work placements	
		NT13	Meaningful work placements that pay Minimum wage	
Growth: Supporting Growth of Responsible Regional Business	More opportunities for local SMEs and VCSEs	NT14	Total amount (£) spent with VCSEs within your supply chain	£
		NT15	Provision of expert business advice to VCSEs and SMEs	no. staff expert hours
		NT16	Equipment or resources donated to VCSEs	£
		NT17	Number of voluntary hours donated to support VCSEs	no. volunteering hours
		NT18	Total amount (£) spent in LOCAL supply chain through contract.	£
		NT19	Total amount (£) spent through contract with LOCAL SMEs	£
	Improving staff wellbeing	NT20	Improve staff wellbeing, recognise mental health	no. hrs*no. attendees
	A workforce that is diverse	NT21	Diversity training	no. hrs*no. attendees
	Ethical Procurement is promoted	NT22	% of contracts incl. commitments to ethical procurement, & anti-slavery	% of contracts
	Social Value in the supply chain	NT23	% of supply chain contracts with Social Value commitments	% of contracts
Social: Healthier, Safer and more Resilient Communities	Crime is reduced	NT24	Initiatives aimed at reducing crime	£ invested & staff time
	Creating a healthier community	NT25	Initiatives to be taken to tackle homelessness	£ invested & staff time
		NT26	Initiatives taken or supported to engage people in health interventions	£ invested & staff time
		NT27	Initiatives to be taken to support older, disabled & vulnerable	£ invested & staff time
	Vulnerable people helped to live independently	NT28	Donations or in-kind contributions to local community projects	£ value
		NT29	No hours volunteering time provided to support local community projects	no. staff volunteering hours
		NT30	Support provided to help local community draw up their own Stakeholder Plan	£ invested & staff time
Environment: Protecting and Improving Our Environment	Climate Impacts are reduced	NT31	Savings in CO2 emissions on contract not from transport	tonnes CO2e
	Air pollution is reduced	NT32	Car miles saved on the project (e.g. cycle to work programmes)	hundreds of miles saved
		NT33	Number of low or no emission staff vehicles included on project	hundreds of miles driven
	Better places to live	NT34	Voluntary time dedicated to management of green infrastructure	no. staff volunteering hours
	Sustainable Procurement is promoted	NT35	% of contracts that includes sustainable procurement commitments	% of contracts

Needs analysis and policy review inform the 'Measures' or activities that will benefit the community. They reflect the greatest challenges and needs of the area

SOCIAL VALUE STATEMENT FOR THE COUNCIL

	
The Soapworks, Bristol	
Social Value Statement	
December 2019	
Prepared by the Social Value Portal	
	
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Social Value Statement for The Soapworks, Bristol – December 2019

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MEASURE, REPORT, IMPROVE - CONSTRUCTION



Case Study: 245 Hammersmith Road

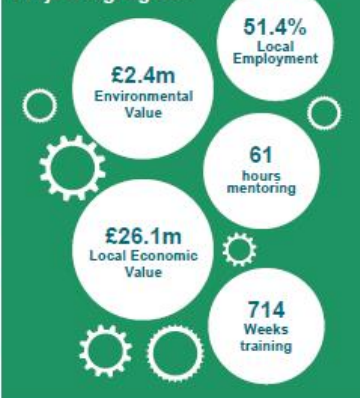
Social Value Delivery Report

Project stats:

Client: Legal & General
Gross Internal Area: 330,000 sq ft
Construction cost: £100m
Build duration: 2 years
Main contractor: Lendlease
Use: Commercial office
Location: London Borough of Hammersmith & Fulham

Total Social Value delivered:	£28.2m
Total Social Value Add (SVA) per £ contract value:	28.2%
Social Value delivered against target:	211%

Project highlights:



Total Social Value delivered: £28.2m

Contract Value: £100m
Social Value Add: 28%

Local supply chain spend

£21.4m

Social Value add

Local people employed

£4.7m

Social Value add

Apprenticeships and work placements

£42.5k

Social Value add

Local skills & employment

153 local people employed
2 NEETs employed
14 weeks work placements
708 weeks training opportunities

Protecting & improving our environment

26,654t waste diverted from landfill
148t carbon emission savings

Local contributions

£1.46m S106 contributions to cycle hire, economic development and highways
£585k CIL contributions

Stronger, healthier communities

440 hours community volunteering
£600 donations to local community projects

MEASURE, REPORT, IMPROVE – IN USE

ANNUAL ASSET REPORT – SOCIAL VALUE & GLOBAL GOALS

Fund: Triton Property Fund
Local Authority: South Holland
Asset: Springfields Outlet, Spalding
Deprivation Level: High
Reporting Period: April 2018 – March 2019
(top 30% most deprived in England)

Overview

This report details the social, economic and environmental value that has been generated at Springfields Outlet in 2018/19 and this has been mapped against the UN's Global Goals for Sustainable Development.

There are two sections in the report that highlight the key achievements in both financial and non-financial terms:

1. Social Value Report: data has been collected from the retailers, the property management team and their suppliers on the activities and initiatives they have carried out that have generated value for local people, their communities and society as a whole.
2. Global Goals Report: the social value assessment has been used to estimate how the property management team, the suppliers and retailers have contributed to one or more of the 17 Global Goals and the UN's 2030 Agenda for Sustainable Development.



Measuring Social Value

A real asset measurement framework has been developed for UBS that is aligned to the National Social Value (TOMs) Measurement Framework. The National TOMs is built around five Themes, supported by 18 Outcomes and 38 specific Measures and is widely used across all sectors as the default social value measurement solution.

The Themes centre around promoting jobs and skills; supporting regional growth; empowering communities; protecting the environment; and, promoting social innovation. Financial values have been attributed to the Measures that underpin these Themes by using publicly available data sources such as the Unit Cost Database.

SOCIAL VALUE REPORT



PROMOTE LOCAL SKILLS AND EMPLOYMENT

£437,278 social value;
£3,757,101 local economic value

- 81% of employees are local
- 8 long-term unemployed people were taken on
- 22 NEETs were given a job opportunity
- 96 weeks of apprenticeships were undertaken
- 44 hours of employability support was delivered

SUPPORT GROWTH OF RESPONSIBLE REGIONAL BUSINESS

£137,638 local economic value

- 18% of total supply spend to local businesses
- 5% to local small or medium sized enterprises

HEALTHIER, SAFER AND MORE RESILIENT COMMUNITIES

£15,952 social value

- £2,960 invested in crime reduction initiatives
- £5,000 donated to local community projects
- 230 hours volunteered to support community projects

PROTECTING AND IMPROVING OUR ENVIRONMENT

£96 social value

- 1.43 tonnes CO₂e saved through investing in LED lighting and installing electric car chargers

NOTES:

- The net internal area (NIA) used to understand the total value per m² is the entire site (14,323m²). This is conservative as it includes the areas leased by the retailers that did not submit data (72% of retailers).
- Local economic value denotes the value generated through employing local people and spending money locally.
- Data was collected throughout July 2019 by the property management team (Savills), the suppliers and the retailers and then uploaded onto the Social Value Portal to be evaluated.
- 5 suppliers (42% of the core suppliers surveyed) and 13 retailers (26% of the total) submitted data.
- No delivery was recorded against the fifth TOMs Theme 'Promoting Social Innovation'.

Global Goals Report

Summary

There is strong alignment between the social value interventions delivered through the UBS TOMs and the UN 2030 Agenda for Sustainable Development with similar themes and both aiming to deliver change for societies in a measurable way.

This report estimates the social value that the UBS TOMs have delivered towards each of the Goals. Estimates are based on mapping that looks at whether the beneficiaries of the TOMs interventions mirror what the Goals are trying to achieve. It also examines whether the measurable contribution of the TOMs would directly affect the progress of the Global Goals indicators. A breakdown of value measured at input or output level and of value measured as outcome or impact has been provided.

Figure 1 - Estimated Social Value by Goal and Valuation Type

Estimated total social value by Goal is broken down as outcome/impact (OUT/IMP) components of value excluding local economic value and additional input/output (INP/OUT) invested. Local economic value is outcome/impact value but reported separately for displacement evaluation. Non-financial contributions related to specific Goals that have not been monetised have been included.



1. Please note this is not a complete impact report as it only includes the interventions captured by the TOMs and the expected benefits captured by their proxies. Figures should be treated as conservative estimates and do not allow for double counting across Goals.
2. The total social value has been calculated based on the desirability and attribution parameters identified at Measure level and through input, output, outcome and impact proxies (based on primary and secondary data as specified in the social value report). This provides a high-level estimate of the average expected value to society generated by the Measures. When including figures in impact reports, due care should be taken to differentiate outcome/impact values from input/output values coherently with the report. Input and output proxies have been used in this report whenever an outcome or impact proxy was not available due to a lack of data or research around a specific intervention.

Global Goals Report

Figure 2 - Estimated Social Value by Goal, including Local Economic Value

Estimated social value combining the elements monetised via social value proxies at impact, outcome, output and input level, as per the project's social value calculator within the TOMs framework.



Figure 3 - Estimated Social Value by Goal, Outcome/Impact Components only, excluding Local Economic value

Estimated social value combining the elements monetised via social value proxies at outcome and impact level only, as per the project's social value calculator within the TOMs framework.



Figure 4 - Estimated Social Value by Goal, Input/Output Components only

Estimated social value combining the elements monetised via social value proxies at output and input level only, as per the project's social value calculator. Input and output proxies are used when a lack of data or research means outcome or impact proxies cannot be built.



Methodology

The 169 Targets sitting behind the 17 Global Goals have been mapped against each of the 28 UBS TOMs to establish direct and indirect links based on both the scope and the intended beneficiaries of the Measures. This has also been tested quantitatively by connecting the social value proxies applied to the TOMs to the 232 Global Goals indicators to establish a link in measurability.

The TOMs use a mix of social value proxies for the outcome/impact of the Measures and, where those are not available, some input/output proxies. These have been reported separately for transparency.

Local economic value generated through the TOMs is reported separately as assumptions about displacement might need to be applied when aggregating these values geographically.



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Corporate Social Value



Andrew Taylor – Head of Planning and Group Social Value lead

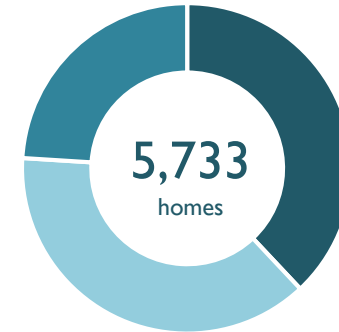


COUNTRYSIDE
Places People Love

Culture

- FTSE 250, Top 10 housebuilder
- Specialising in placemaking and urban regeneration
- £1.42 billion turnover in FY19
- High delivery rates achieved through mixed-use, mixed tenure and commercial development
- Strong relationships with Central and Local Government
- Over 370 awards for design and sustainability

Across the group, we delivered 5,733 homes during 2019 (financial year), across a broad range of tenures.



■ Private - 38% ■ Affordable - 38% ■ PRS - 24%



Good design using existing features at St Luke's Park, Runwell, Chelmsford

Value-added approach

Delivering enduring value and creating **Places People Love** by:

- Using a landscape-led approach
- Applying the principles of placemaking
- Delivering valuable infrastructure
- Working in partnership with landowners, LPAs and other key stakeholders
- Building quality new homes
- Creating highly integrated new communities



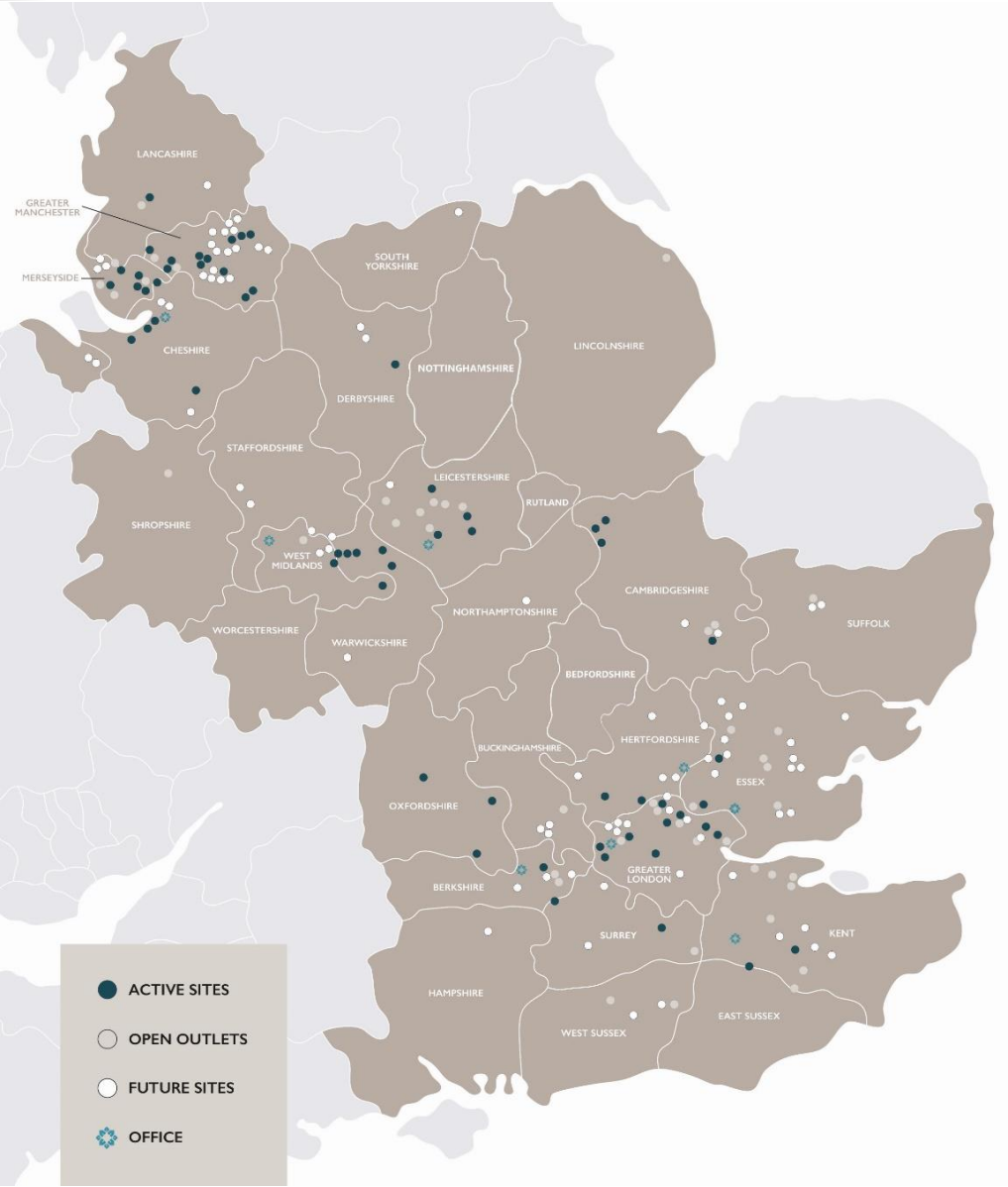
Successful SuDS integration into public realm at Broadbridge Heath, Horsham



Place-making through treatment of open-space at Beaulieu, Essex

Active Sites

49,000 plots
Landbank as at end of
September 2019



Why Social Value - Benefits to business

- Carrying out business in a responsible manner
- Positioning brand of the business
- Improving client relations
- Assisting in winning new business
- Attracting investors
- Attracting and keeping the best staff



Social Value Journey so far...

- Social Value Manager
- Social Value and Sustainability Committee
- Social Value, Volunteer and Charitable and Community Donation Policies adopted
- Social Value Vision and Implementation Plan
- Social Value Portal - recording across Group on all sites
- Social Value reports to board meetings and annual report
- Social Value Comms Campaign



Elements of Social Value

- **Environment**

Environmental and social impact reporting - reducing emissions, preserving biodiversity and natural resources and designing products to minimise waste

- **Market Place**

Ethical investments, supporting local labour, apprenticeships, local procurement, partnerships

- **Workplace**

Employee health and safety, attracting and retaining staff, diversity and inclusion, work-life balance

- **Society / Community**

Volunteering, charitable donation, sponsorship, fundraising, match giving, partnerships with local community stakeholders and organisations



Social Value and planning

Is Social Value really a planning thing?

How should Social Value be secured?

- Regulating the use of land
- “Where, in making any determination under the Planning Acts regard is to be had to the Development Plan, the determination shall be made in accordance with the Plan unless material considerations indicate otherwise.”
- S106 compliant?



Social Value and planning

Key benefits

- Increase local spend - rewarding local organisations or those with a local supply chain, especially SMEs
- Local labour - opportunities for disadvantaged people and promotes social mobility
- Responsible supply chain
- Sustainable energy
- Youth training
- A growing area of discussion with planning authorities





COUNTRYSIDE

Places People Love



National Social Value Conference – Time to Act

Maurice Dalton – Prologis UK

29th January 2020

Prologis Global Overview

Prologis is the global leader in logistics real estate

PROLOGIS PLATFORM

\$111_B
AUM₁

74
MSQM

19
countries on 4 continents

3,793
buildings

1,675
employees

5,100
customers

\$1.5_{TRILLION}
Is the economic value of goods
flowing through our distributions
centers each year, representing

2.8%
of GDP for the 19 countries
where we do business and

2.0%
Of the world's GDP

Sustainability

2018 HIGHLIGHTS



AWARDS

- Planet Mark 2018 Awards: Supply Chain Engagement.
- BREEAM Awards 2018: Regional Award, Western Europe, DC2 Prologis Park Dunstable.



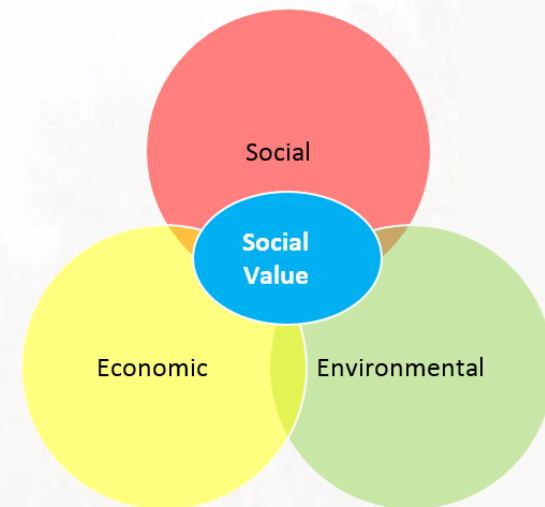
ENVIRONMENT

- #### 10 YEAR MILESTONES
- 10 years of partnership with The Planet Mark and Cool Earth.
 - 10,000 acres of rainforest protected.
 - Over 10 million square feet of buildings certified.
 - 6,855 sustainability workshops delivered to school children.



A YEAR OF FIRSTS

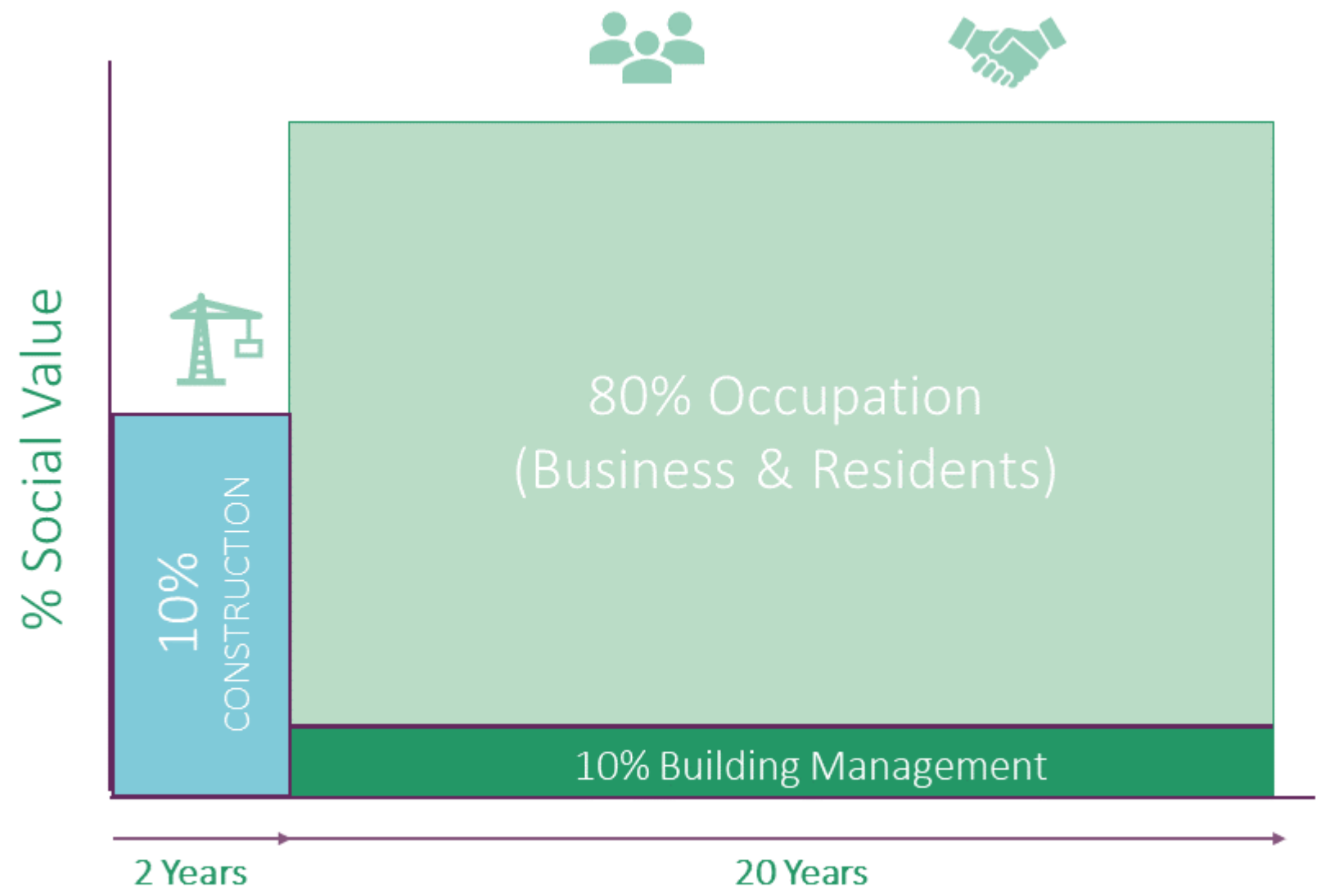
- Prologis became the first property company in the UK to require its entire supply chain to commit to a social value charter.
- First Tesla Powerwall battery storage unit installed in DC115 at Prologis DIRFT.
- First sustainability events for private investors hosted by Prologis in London and Amsterdam.
- First electric bus trial at The Bridge development in Dartford.
- Prologis European Logistics Fund (PELF) issues first Green Bond.





Prologis UK Overview

Maximising Social Value



Social Value Policy & Supply Chain Social Value Charter

SOCIAL VALUE POLICY

from PROLOGIS UK

JUNE 2018



Delivering more value for communities

Contents

- Executive summary
- 1. Purpose
- 2. Defining social value
- 3. Making it happen
- 4. Our commitments
- Appendix

Executive summary

As the UK's leading developer and owner of logistics property, Prologis UK is committed to maximising the economic, environmental and social benefits that our developments bring to the communities where we work.

Our Social Value Policy has been developed with the following in mind:

- To reflect the requirements laid out in the Public Services (Social Value) Act 2012 and ensure that we are supporting local Councils in the delivery of their obligations.
- To reflect our commitment to delivering long term and sustainable value in terms of economic, environmental and social wellbeing to the places and communities where we operate.

SUPPLY CHAIN SOCIAL VALUE CHARTER

from PROLOGIS UK

JUNE 2018



Delivering more value for communities

Contents

- 1. Introduction
- 2. Our vision
- 3. Supplier's Social Value Charter
- 4. Our commitment
- 5. Reporting and management
- 6. Prologis Supply Chain Social Value Charter
- 7. Appendix

1. Introduction

As the UK's leading developer and owner of logistics property at Prologis UK we are committed to maximising the economic, environmental and social benefits that our developments bring to the communities where we work.

Our Social Value Policy has been developed with the following in mind:

- To reflect the requirements laid out in the Public Services (Social Value) Act 2012 and ensure that we are supporting local Councils in the delivery of their obligations.
- To reflect our commitment to delivering long term and sustainable value in terms of economic, environmental and social wellbeing to the places and communities where we operate.
- To develop our ability to deliver sustainable solutions by being consistent in how we manage, measure and ensure that the delivery of social value the local community at the centre of our decision-making process.





Prologis UK @prologisuk · Apr 24

During @BITC #RBWeek 2018 we're #proud to announce that @Prologis is the first property company in the UK to introduce a #socialvalue supply chain charter. Find out how this will benefit local communities here ow.ly/CioM30jFmO9 #BuildingaBetterTomorrow #DecadeofFirsts



"Together, with our supply chain, we can be a force for good in local communities."

Maurice Dalton, Head of Project Management for Prologis UK



Case Study – Birmingham Interchange



BIRMINGHAM INTERCHANGE Social Value Report



Contract value: £13.74m

Target SV: £3.9m

Social Value added: 48%

Progress against target: 170%

Social value measurement framework

The measurement framework used by Prologis has been built around the National Social Value Measurement (TOMs—Themes, Outcomes, Measures) Framework and adapted to reflect the specific data they want to collect and report on.

The National TOMs Framework (2019) has been developed by the National Social Value Taskforce, a body combining both public and private sector organisations. The framework was the result of extensive consultation across its members, including the Office of Civil Society and Crown Commercial Services.

Prologis' TOMs Framework is built around 5 key Themes, supported by 18 Outcomes and 38 specific Measures (the TOMs Matrix) that identify, measure and value the benefits of a project.

Measuring Social Value at Birmingham Interchange

Using Prologis' TOMs Matrix, the social value generated at Birmingham Interchange has been calculated by collecting data from Benniman and their supply chain. This report highlights the project's key achievements in both financial and non-financial terms.



Birmingham Interchange Social Value added:



The Social Value Portal

Page 1



Birmingham Interchange Supply Chain Social Value highlights

Local employment

92 Local people employed

10 NEETs employed

2 Long-term unemployed taken on

65%

Local employment



Skills and training

116wks of apprenticeships (Level 2,3, 4+)

124wks of training opportunities

54wks spent on work placements

120hrs

Invested in local school and college visits



Community support

150hrs volunteering with local VCSEs

200hrs volunteering to support local community projects

£43k donations or in-kind contributions to local community projects



Protecting our environment

5tCO₂e savings in carbon emissions across the project

11,692miles car miles saved across the project

The Social Value Portal

Page 2



Supply Chain - Total Social Value Added per Measure

Ref	Measure	Actual no. delivered	Social Value added
NT1	No. local people employed on the contract	92 people (FTE)	£2,200,614
NT2	% local people employed on the contract	65%	Record only
NT3	No. employees taken on—long term unemployed	2 people (FTE)	£29,403
NT4	No. employees taken on—NEETs	10 people (FTE)	£124,429
NT6	No. employees taken on—disabled people	1.5 people (FTE)	£19,155
NT8	Local school and college visits	120 hours	£1,732
NT9	No. of training opportunities—Level 2,3, or 4+	124.5 weeks	£28,762
NT10	No. of apprenticeships—Level 2,3, or 4+	116 weeks	£19,493
NT12	No. weeks spent on work placements or pre-employment course	4 weeks	£576
NT13	Meaningful work placements 6 weeks or more	50 weeks	£7,198
NT14	Total amount (£) spent with VCSEs within your supply chain	£15,000	£1,200
NT16	Equipment or resources donated to VCSEs (£ equiv.)	£5,000	£5,000
NT17	Number of volunteer hrs donated to support VCSEs	150 hours	£2,220
NT18	Total amount (£) spent in LOCAL supply chain	£2,655,452	£2,055,653
NT19	Total amount (£) spent with LOCAL SMEs	£321,367	£242,867
NT20	Demonstrate work practices that improve staff wellbeing	622 hours	£58,721
NT21	Diversity training provided for contractors and subcontractors	287 hours	Record only
NT22	% of contracts that include commitment to ethical procurement	79%	Record only
NT23	% of supply chain contracts where SV commitment measurement req.	53%	Record only
NT26	Initiatives taken or supported to engage people in health interventions	£7,500	£7,500
NT27	Initiatives to be taken to support older, disabled and vulnerable people	£1,500	£1,500
NT28	Donations or in-kind contributions to local community projects	£43,280	£23,280
NT29	No. hours volunteering time supporting local community projects	200 hours	£721
NT31	Savings in CO ₂ emissions (not from transport)	5 tCO ₂ e	£323
NT32	Car miles saved on the project	11,692 miles	£17,889
NT33	Car miles driven by low or no emission staff vehicles on project	450 miles	£235
NT34	Voluntary time dedicated to creation/management of green infrastructure	130 hours	£866
NT35	% contracts that includes sustainable procurement commitment	54%	Record only

The Social Value Portal

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Prologis *PARKlife*

Creating spaces and places where our customer's businesses can thrive and where their employees enjoy coming to work





Park Services

Leveraging our strategic competitive advantage

In the UK we've been offering a range of Park services to our customers for the past twenty years and over the years these services have grown in response to changing customer needs. Over that period, we have created over twenty Prologis Parks where, as the long-term owner of the environments we create, we seek to build long-standing and trusted relationships with our customers through our dedicated in-house property management team.

These services form the foundations of our *Parklife* offering – which seeks to build on these services and help us address customer pain points such as: attracting and retaining employees; managing the external environment and connecting with the local community.

Transport



GREEN TRAVEL PLAN



BUS SERVICES



ELECTRIC VEHICLE CHARGING

Security



ON-SITE SECURITY



DEDICATED PCSO ROUTE



ON-SITE PARKING CONTROLS



ANPR CONTROL AND REGULATION



DEDICATED CCTV

Environment



MAINTAINED PRIVATE ROADS



MAINTAINED PARK DRAINAGE



SNOW CLEARANCE ROAD GRITTING



MAINTAINED LANDSCAPING



PARK SIGNAGE



LITTER PICKING

Wellbeing



AMENITY SPACE



COUNTRY PARK



FITNESS TRAIL



DEFIBRILLATOR ON-SITE (AED)

Working community



SHARED EXTERNAL BUILDING CLEAN



ON-SITE RECRUITMENT SERVICE



CUSTOMER ESTATE MEETINGS



COMMUNITY LIAISON

Social Value & Planning





www.prologis.co.uk



PANEL DISCUSSION: INTEGRATING SOCIAL VALUE INTO THE PLANNING PROCESS

SOPHIA COX SUSTAINABILITY ADVISOR, UKGBC

KAREN SULLIVAN ISLINGTON COUNCIL

ANNA MCCHESENEY-GORDON SOCIAL VALUE PORTAL

ANDREW TAYLOR COUNTRYSIDE PROPERTIES PLC

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