

# THE FUTURE OF PUBLIC SECTOR PROCUREMENT – WHAT DOES 'RADICAL' LOOK LIKE?

**COUNCILLOR NEIL PRIOR** PEMBROKESHIRE COUNCIL, PRODUCTIVITY LEAD, LGA IMPROVEMENT & INNOVATION BOARD

LORRAINE COX STAR PROCUREMENT
DARREN KNOWD DURHAM COUNTY COUNCIL
FILIP LEONARD SHEFFIELD CITY COUNCIL
DEBORAH HARRISON NORTHUMBRIA UNIVERSITY



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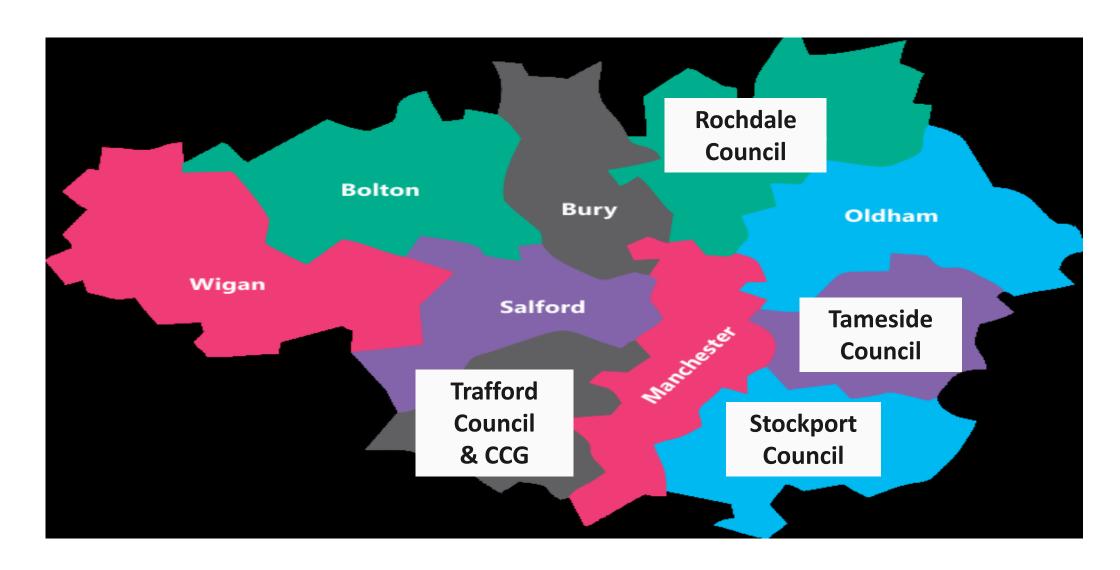






Lorraine Cox STAR Director

A Challenging Vision....



\* Leads 65%+ of GM/AGMA Collaborative Procurement

\* Regional Commissions (GMCA/HSCP)



\* National
Commissions
(Procurement and
Shared Services)

\* International Links: Canada; Melbourne and Auckland



#### A Challenging Vision.....





#### Solutions.....

**ENGAGE** 

(Anchors, 3<sup>rd</sup> Sector, Private Sector) Law and Policy 'MUST'

TARGETS (Priorities)

"SOCIAL VALUE IS EVERYONE'S BUSINESS"

REPORTING (Accountability)

**CONTRACTUAL** 

#### Durham County Council

#### **National Social Value Conference**

#### "Future of Public Sector Procurement"

# Darren Knowd Chief Procurement Officer Durham County Council





## **Procurement Landscape**



STATUTORY INSTRUMENTS

2015 No. 102

#### PUBLIC PROCUREMENT

The Public Contracts Regulations 2015

Made - - - - 4th February 2015

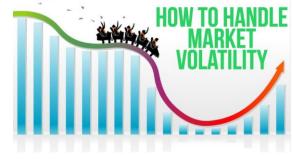
Laid before Parliament 5th February 2015

Coming into force in accordance with regulation 1(2) to (6)









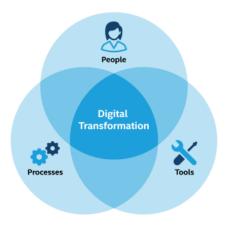






#### **Procurement Trends**















BY.

**PEOPLE** 

#### Radical?? – but definitely better



- New Flexible procedures within the Treaty Principles Light Touch
- Every Market and Project is different One size does not fit all
- Standard Social Value weightings is easy but is lazy!
- Less than 10% Probably viewed as "SV not important"
- More than 20% Possible viewed as "You might be willing to pay for it"
- Social Value must be relevant and proportionate to the project
- Social Value Must match opportunities with community needs (Digital?)
- Community involvement at each phase of projects? (Design to Delivery)
- Social Value in Local Government Transparency Code?
- Social Value in Planning, Developments, collaborative partner projects?



# Social Value 2025

## Filip Leonard

Head of Procurement & Supply Chain







# **Transition**



Current

New Capitalism

Social Purpose

Economic rationality

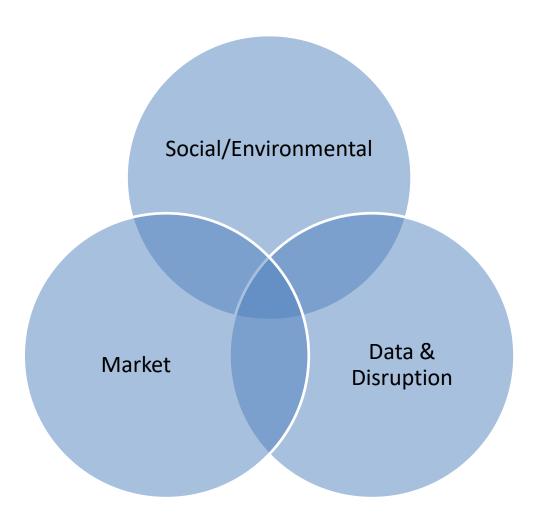
Entrepreneurs



Profit Maximisation

Personal Economic Gain

# 





# Supporting Better Work through Procurement

Dr Deborah Harrison

Northumbria University Business School

National Social Value Conference, 29th January 2020

# **National Context**

- Increasing levels of in-work poverty
- 'Gig economy': Zero hours, under-employment & rising numbers of self-employed
- It is not just the **availability** of work that is important but also its **quality**
- **Key issues:** Pay, contract types, terms and conditions, training and progression, worker representation



# The Study

- Aim Explore current practice, attitudes, opportunites and challenges related to 'good work procurement' in the North East
  - Stage 1 scoping project (evidence review, stakeholder interviews & focus groups)
  - Stage 2 practical development work
- Stakeholders involved: NEPO, Local authorities, North of Tyne Combined Authority, TUC, FSB, NECC, NHC, higher education, supplier representatives, NECPC

### Social Value Implementation

- Focus: Jobs creation, local supply chains and community development
- Good intentions & 'pockets of enlightenment'
- BUT has it been reduced to a 'game' that larger organisations are better at playing?
- 'Too blunt a tool' to influence work quality?



# Procuring for Better Work

- Political leadership vs austerity
- Practical and legal considerations (e.g. measurement, contract management)
- Fragile markets (Tight margins, market uncertainty, high levels of sub-contracting)
- 'Levelling the playing field' for SMEs
- Moral and ethical tensions (e.g. judging what is 'good' and 'bad' work)

# Challenges

- Can we expand our vision of social value to include **decent work** for employees?
- How can we create fair expectations of suppliers?
   (e.g. those operating in vulnerable markets)
- How can we address underlying tensions and unintended outcomes?



### Contact details



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#GoodWork #Procurement

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#### **PANEL DISCUSSION:**

THE FUTURE OF PUBLIC SECTOR PROCUREMENT

- WHAT DOES 'RADICAL' LOOK LIKE?

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